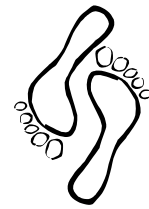


The Foot Print



January 26th, 2010

The publication that puts you one step closer to The Human Race!

Issue 2



Important Dates

February 2nd & 4th

First Bank Days
9am-5pm

February 5th

T-Shirts available for pick-up for fundraisers who have raised \$50 or more

March 19th

All Top Fundraiser's forms must be submitted to The Volunteer Center by 12:00 Noon

March 20^h

Race Day at Grimsley High School.
(Rain or shine)

Nonprofit Star of the Week

Kopper Top Life Learning Center Inc. is this week's top online fundraising team having raised \$355!

To see what they've done with their online fundraising page visit

<http://www.active.com/donate/THEHUMANRACE2010/koppertop>

Best Practices: Incentives for Fundraisers

- Make a scoreboard/chart that ranks fundraisers to encourage a fun competition.
- Reward fundraisers with prizes. The top fundraiser gets to pick first.
- Recognize your top fundraisers in your newsletters or on your website.

Don't Forget Your Kids in College and High School...

Schools are nonprofits too! Encourage your kids to raise money for their school PTA or a club/sports team they are involved with on campus.

PTA's, clubs, and athletic teams can also form Walking Teams to raise money for your nonprofit.

Human Race Prizes Spotlight

The top ten fundraisers will receive a Panera Bagel for a year gift card (\$150 value). See future Foot Prints for additional prizes



We are here to help make the Human Race a success for your organization. If you have any questions or concerns, please don't hesitate to contact us at 373-1633 or